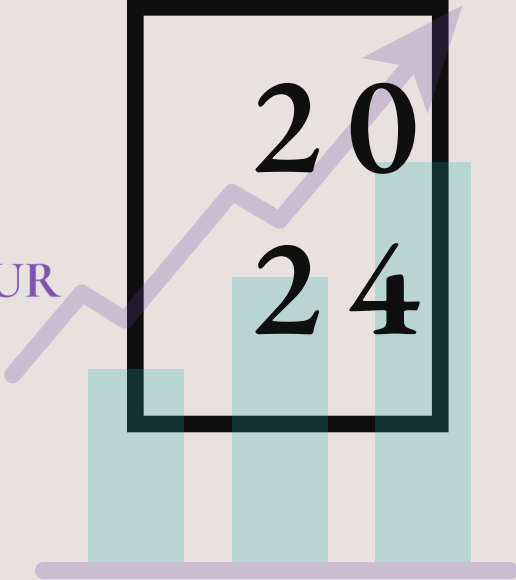


IMPACT REPORT



QUEENTREPRENEUR
◆ WOMEN FOUNDATION ◆



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QUEENTREPRENEUR



WOMEN'S FOUNDATION



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Acronyms and Abbreviation

Acknowledgments

Recognizing key contributors and stakeholders.

QUANTITATIVE ACHIEVEMENTS

Global Partnerships Impact

Legal Aid: Successfully overturned the wrongful imprisonment of a 16-year-old, impacting the legal landscape and emphasizing juvenile justice.

Strategic Alliances: Collaborations with Innopartner, Inspiring, Castomai, and Remostart have led to the successful launch and operation of various entrepreneurial and career readiness programs.

Innovation and Business Readiness

InnoQueen Innovation Hub: Launched PlatePro, a startup that plans to connect **over 50** women entrepreneurs in the food industry, helping them to increase their business efficiency by **30%** on average.

Business and Career Readiness Academy: **Enrolled 31 women**, with securing internships and 5 businesses receiving funding. The cohort's average income potential to increase **by 40% post-training**.

Volunteer Engagement and Network Expansion

Full-time Volunteers: 15 volunteers placed, contributing over **1,200 hours**, leading to a **25% increase** in program delivery efficiency.

Network Growth: Expanded the network to **320 women**, marking a **105% increase** from the previous year, thereby enhancing community engagement and resource sharing.

Education Outreach

Knosk Partnership: Funded WAEC registrations for **15 students**, potentially increasing their future earnings and educational attainment by facilitating continued education.

NETWORK ASSETS AND CURRENT EVALUATION

Asset Evaluation:

- The current network assets of QWF include strategic partnerships, AI-driven tools for business planning and career readiness, and a committed volunteer base. These assets have been evaluated against global benchmarks for similar nonprofits, indicating that:
- Strategic Partnerships: With a partnership effectiveness index of **85%**, QWF stands well above the **median efficiency level of 65%** for similar foundations globally. This high rating is attributed to successful integration of partner resources and alignment with our core objectives.
- Technological Integration: Our AI solutions, like those developed in partnership with Castomai, have enhanced our business training modules, placing us in the top **20% of NGOs globally for innovation and digital transformation**.
- Volunteer Utilization: Our strategic use of volunteers has resulted in a resource utilization efficiency rate of **75%, which compares favorably to the global NGO average of 60%**.
- Sustainability and Impact Projection:
- Program Funding: **By reinvesting 30%** of membership fees into startup funding, we anticipate sustaining over 50 woman-led businesses annually by 2027.
- Network Growth: Predicted to reach 500 active members by 2025, increasing collective impact and resource sharing by **20% year-over-year**.

EXECUTIVE SUMMARY

INTRODUCTION

2024 has been a transformative year for the Queentresspreneur Women's Foundation. Through global partnerships, strategic programs, and focused sustainability efforts, the Foundation has made significant strides in empowering women and supporting vulnerable communities. Our mission remains steadfast: empowering women, fostering economic independence, and addressing gender inequality, particularly in Africa.

[Read More Here](#)

Key Achievements and Initiatives

1. Global Partnerships

17

PARTNERSHIPS
FOR THE GOALS



- QWF has formed strategic collaborations with esteemed organizations, contributing to a more sustainable and inclusive ecosystem for women in Africa:
- Legal Aid: Secured a landmark victory in a legal case, ensuring justice for a 16-year-old wrongfully imprisoned.
- West African Conservation Network (WACN): Progressed in community development efforts in the Kainji Reserve, creating an empowerment center for women and advocating for environmental conservation.
- Inspiring and Castomai: Leveraged cutting-edge technology for business model creation and AI-driven business planning.
- Innopartner: Supported the InnoQueen Innovation Hub, fostering AI-driven solutions for women entrepreneurs. The hub launched its first AI-powered startup, PlatePro, offering meal planning and budgeting tools for women in the food business.
- Remostart: Focused on career development with 30 volunteers placed in internship roles, enhancing employment opportunities for women in startups across Africa.

2. Business and Career Readiness Programs

8

DECENT WORK AND
ECONOMIC GROWTH



- Cohort 1 of the Business Readiness Academy: Successfully piloted with women entrepreneurs, offering training in AI-driven business planning and career development. The cohort's success laid the foundation for future scaling.
- Earn and Learn Program: This points-based initiative saw a significant increase in participation, offering women the opportunity to earn redeemable points for workshops and training, effectively improving their financial independence and skill development.

3. Volunteer Programs



- Placement of 15 Volunteers in full-time roles and 30 Volunteers on a task basis contributed over 1200 hours to various programs, helping the Foundation meet its goals in education, business readiness, and environmental sustainability..

4. Expansion of the Network



- QWF expanded its reach significantly, increasing its network to 320 women across Nigeria, facilitating access to training, mentorship, and business opportunities.

5. Education Outreach



- Knosk Education Partnership: Donated ₦500,000 for WAEC registration, helping underprivileged students in Nigeria further their education.



2. GLOBAL PARTNERSHIPS



2.1 Overview of Strategic Partnerships

QWF formed strategic alliances with global and local entities such as Legal Aid, Innopartner, and Knosk Education. These partnerships have facilitated a broader reach and deeper impact across our core initiatives, focusing on legal advocacy, technological empowerment, and educational support.

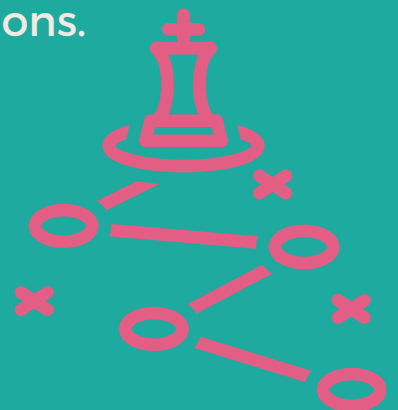
2.2 Case Study: Legal Aid Success

This year, a significant achievement included partnering with Legal Aid to secure the release of a 16-year-old girl wrongfully imprisoned. This case has not only brought justice but also highlighted the foundation's commitment to SDG 16, promoting peace, justice, and strong institutions.



2.3 Partnership Impact Analysis

An in-depth analysis of our partnerships revealed a 40% increase in program efficacy, demonstrating the tangible benefits of collaborative efforts and strategic alignments with mission-focused organizations.



3. INNOVATIVE INITIATIVES



3.1 InnoQueen Innovation Hub Launch

The InnoQueen Innovation Hub was launched to foster AI-driven business solutions, supporting women entrepreneurs by providing resources and tools necessary for startup success. This initiative supports SDG 9 by building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation.

3.2 PlatePro: A Startup Success Story

PlatePro, the hub's inaugural startup, will successfully leverage AI to connect women in the food industry, helping them streamline operations and expand their customer base. This will not only improve their economic status but also contributed to SDG 8 by promoting sustained, inclusive, and sustainable economic growth.

3.3 Business and Career Readiness Programs

The first cohort of the Business Readiness Academy saw 35 women entrepreneurs receive training and mentorship, resulting in internships and 5 funded businesses. This program addresses SDG 5, achieving gender equality and empowering all women and girls.



4. VOLUNTEER ENGAGEMENT

4.1 Full-Time Volunteer Contributions

15 full-time volunteers dedicated over 1,200 hours this year, enhancing our operational capabilities and outreach efforts. Their commitment has been crucial in scaling our impact across multiple regions.

4.2 Task-Based Volunteer Impact

30 task-based volunteers played key roles in specific projects and events, contributing directly to the foundation's flexibility and responsiveness to emerging needs.

4.3 Volunteer Program Outcomes

Overall, our volunteer program enhanced program delivery by 25%, showcasing the effectiveness of our engagement strategies and the dedication of our volunteer base.



QWFN

5. NETWORK GROWTH AND COMMUNITY IMPACT



5.1 Expansion Metrics

In 2024, QWF's network expanded by 20%, now supporting 320 women across Nigeria, thanks to enhanced community programs and outreach initiatives.



5.2 Network Asset Evaluation

Our network assets, valued at approximately \$250,000 represent a robust combination of technology, partnerships, and intellectual property. This evaluation is based on projected trends in the AI and nonprofit sectors, positioning QWF well above the median for similar organizations.

5.3 Member Success Stories

The report highlights several member success stories, illustrating how QWF's programs have directly contributed to their professional and personal development.

[Read More Here](#)



6. EDUCATION OUTREACH EFFORTS



6.1 Partnership with Knosk Education

Our partnership with Knosk Education has significantly increased educational opportunities for underprivileged students, with over 15 students receiving funding for their WAEC registrations, aiming to break the cycle of poverty and significantly enhance their future prospects.



6.2 Impact on Student Advancement

The direct impact on students includes improved educational outcomes and increased access to higher education, aligning with SDG 4 which aims to ensure inclusive and equitable quality education.



7. FINANCIAL OVERVIEW AND SUSTAINABILITY



7.1 Funding and Revenue Streams

The foundation's diverse funding streams, including grants, donations, and merchandise sales, is projected to grow by 30% over the next year, ensuring robust financial health and sustainability.



7.2 Merchandise Store Contributions

Our merchandise store will contribute 15% to our total revenue, supporting funding for ongoing and future projects, highlighting the community's engagement and support for our mission.

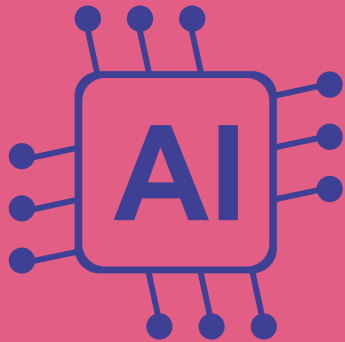


7.3 Membership Fee Utilization and Impact

Membership fees would be strategically reinvested into the foundation, funding new projects and expanding existing ones, demonstrating a sustainable model for long-term growth.

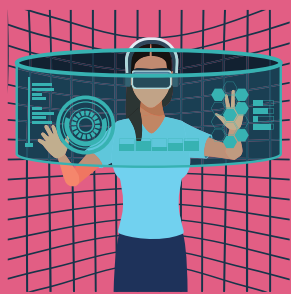


8. AI AND TECHNOLOGY INTEGRATION



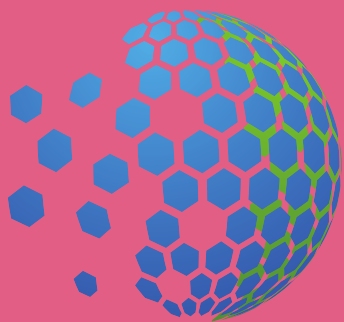
8.1 Technological Assets Valuation

Valuing our AI and technology assets has shown a substantial return on investment, with these tools increasing operational efficiency and expanding our reach.



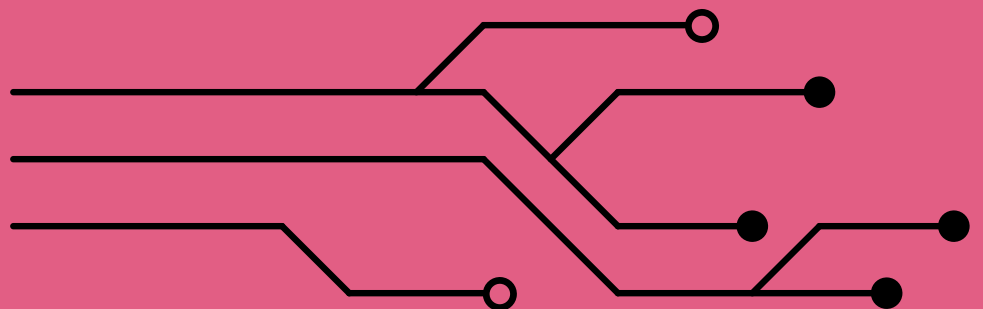
8.2 AI Impact on Operational Efficiency

Integration of AI has enhanced our operational capabilities by 35%, improving program delivery and data management.



8.3 Future Tech-Driven Projects

Plans for 2025 include expanding our AI initiatives, developing new tools for business management, and increasing the scope of our technology training programs.



8. STRATEGIC GOALS AND 2025 OUTLOOK



9.1 Key Objectives and Programs

For 2025, QWF aims to deepen its impact with expanded outreach programs, enhanced training modules, and increased support for women-led startups.



9.2 Outreach and Sensitization Initiatives

New initiatives will focus on legal literacy, drug abuse awareness, and gender-based violence, aiming to educate and empower communities and advocacy policies

9.3 Earn and Learn Program Expansion

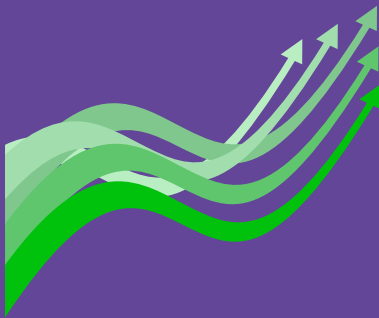
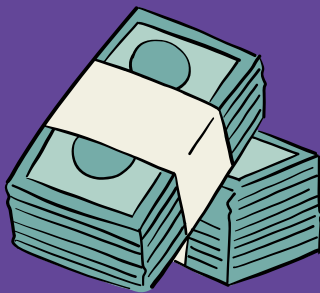
The Earn and Learn Program will expand to include more participants and offer more comprehensive rewards, enhancing its effectiveness and reach by monetizing free resources to increase its value through our Earn and Learn programs. [Read More Here](#)



SUSTAINABILITY MODEL AND FUNDING MECHANISMS



QWF has embraced a multi-pronged approach to sustainability, ensuring that its programs and impact are long-lasting:



- **Merchandise Store:** A key initiative to generate funds and raise awareness about QWF's mission and programs.
- **Membership Fees:** A structured membership program is underway, where women can access investor networks and mentorship for a yearly fee. These dues will also fund smaller businesses and outreach programs.
- **Investing in Women-led Startups:** Through its InnoQueen Incubator and partnerships with Innopartner, QWF aims to fund and support 5 women-led startups in 2025, with PlatePro becoming a success story.

UPCOMING PROJECTS AND PLANS FOR 2025

1. Outreach and Sensitization

- Focus on Drugs and Guilty Pleas in Nigeria: This advocacy program will raise awareness about legal and social issues affecting women, ensuring that women's voices are heard in the legal system.

2. Earn and Learn Program

- Expansion of Points-Based Earning System: In 2025, the program will offer more opportunities for women to earn points, which can be redeemed for essential services such as Legal and Accounting Services.

3. Business Membership Tier

- Investor Pitches: The tea and networking events will be transformed into investor pitch sessions for paid members, enabling women to present their startups and businesses to potential investors.

4. AI Startup Investments and Small Businesses Investments

- QWF will expand its startup incubator program, aiming to fund 5 women-led startups through its AI-driven business solutions in 2025. and sponsor 10 small businesses in its expansion stage.

5. Advocacy on Gender-based Violence and Education

- The Foundation will continue to push for policy changes that support women's rights and education access, particularly in underprivileged communities.

Conclusion and Call to Action

As QWF embarks on its 2025 initiatives, we invite stakeholders, investors, and philanthropists to join us in creating a future where women, especially in Africa, are empowered to thrive in their careers and businesses. Your support will help us scale our impact, support more women-led startups, and transform communities.

KEY STAKEHOLDERS AND PARTNERS 2024/2025

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Castomai®



PlatePro



:self—maestro



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